

FINAL RESULTS: National Post-Election Landscape Survey

Sample Size: 2000

Margin of Error: +/- 2.2%

Interview Dates: November 13th – 17th, 2024

Methodology: Online panel and text-to-web from voter files

Language: English and Spanish

Respondents: November 2024 voters

Results may not add to 100 due to rounding.

SCREEN

1. Do you prefer to take this survey in Spanish or English?

English	99
Spanish	1

Thank you for participating in this survey. There are no right or wrong answers, we are only asking for your opinions and perspectives. Thank you for taking the time.

2. Are you – or is any member of your immediate family – currently employed with or as any of the following?

None of the above	100
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3. In which state do you currently live?

4. What is the zip code at your primary residence?

Northeast	20
Midwest	21
South	27
Mountain/ Plains	18
West	15

5. What is your age?

Under 35	17
35-44	17
45-54	16
55-64	20
65+	31

6. Are you currently registered to vote?

Yes	100
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7. With which political party do you currently identify?

Democrat, strong	23	→33%
Democrat, not strong	10	
Republican, strong	23	→32%
Republican, not strong	9	
Independent/ No party	34	
Other party (Specify: _____)	1	
Don't know	1	

8. Did you vote in the Presidential election earlier this month?

Yes	100
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ATMOSPHERE AND JOB APPROVALS

9. Generally speaking, do you feel things in the United States are generally going in the right direction or are things off on the wrong track?

Right direction	23
Wrong track	70
Don't know	7

10. Considering the results of the 2024 election, do you feel things in the country will move in the right direction or the wrong direction over the next four years?

Right direction, strongly	36	→52%
Right direction, somewhat	16	
Wrong direction, somewhat	8	→44%
Wrong direction, strongly	35	
Don't know	4	

11. Thinking specifically about your state, do you feel things in your state are generally going in the right direction or are things off on the wrong track?

Right direction	43
Wrong track	47
Don't know	11

12. Do you approve or disapprove of the way your governor is doing their job as governor of your state?

Strongly approve	25	→53%
Somewhat approve	28	
Somewhat disapprove	15	→43%
Strongly disapprove	28	
Don't know	4	

ISSUES

13. Now that the election is over and looking ahead to 2025, what do you consider to be the biggest issue currently facing the United States?

Immigration and border security	19
Jobs and the economy	17
Inflation, rising costs on essential items like groceries, gas, and utilities	11
Anti-Trump	9
Threats to democracy	7
Corruption/Government/Politicians	5
Abortion	4
Divisiveness/Political Divisions	4
International terrorism	3
General Negative	3
Budget and spending	2
Crime	2
Racism	2
Climate change	2
Affordability of health care	2
Cost of living	2
Taxes	1
Housing affordability	1
Homelessness	1
Ability of Democrats and Republicans to work together	<1
Education	<1
Gun violence and gun laws	<1
Criminal justice reform	<1
Domestic terrorism	<1
Condition of road, bridges, and other infrastructure	<1
Drug addiction	<1
Small business	<1
Mental health	<1
Traffic and transportation	0
No answer	2

14. And, how hopeful are you, if at all, that President-elect Trump and his Administration will make progress on the big issues facing the United States?

Very hopeful	42	→57%
Somewhat hopeful	14	
Not very hopeful	10	→42%
Not at all hopeful	33	
Don't know	1	

15. And, how hopeful are you, if at all, that Congress will make progress on the big issues facing the United States?

Very hopeful	28	→54%
Somewhat hopeful	27	
Not very hopeful	14	→43%
Not at all hopeful	29	
Don't know	2	

Looking to the future, how much focus do you think the government should place on addressing each of the following issues?

		Very Strong	Somewhat Strong	Very Little	None At All	Don't Know	Total Focus
16.	The economy	72	22	4	1	1	93
17.	Jobs / Unemployment	46	40	12	2	1	85
18.	Cost of living / Inflation	75	20	4	1	1	95
19.	Education	47	37	11	3	2	84
20.	Housing / Housing affordability	48	36	12	2	2	84
21.	Improving the health of the nation	57	34	6	1	2	91
22.	Immigration	56	25	14	3	2	81
23.	Environment and climate change	39	25	24	10	1	64
24.	International trade	30	45	18	2	5	76
25.	Poverty / Inequality	47	34	14	4	2	81
26.	Foreign policy	44	40	11	2	3	85

Considering the 2024 election results, how much focus do you think the government will actually place on addressing each of these issues?

		Very Strong	Somewhat Strong	Very Little	None At All	Don't Know	Total Focus
27.	The economy	45	25	20	7	2	70
28.	Jobs / Unemployment	25	32	27	14	3	57
29.	Cost of living / Inflation	39	22	23	14	2	61
30.	Education	18	27	31	22	3	44
31.	Housing / Housing affordability	16	27	31	23	3	43
32.	Improving the health of the nation	23	26	26	23	3	49
33.	Immigration	73	16	5	4	2	89
34.	Environment and climate change	9	14	33	40	4	23
35.	International trade	38	38	15	6	4	76
36.	Poverty / Inequality	13	24	28	31	3	37
37.	Foreign policy	38	32	18	8	4	69

BALLOT ASKS

38. Which candidate did you vote for in the most recent election for President?

Kamala Harris, Democrat	46
Donald Trump, Republican	48
Robert F. Kennedy, Jr., Independent	1
Cornel West, Independent	<1
Jill Stein, Green Party	<1
Chase Oliver, Libertarian	<1
Someone Else (Specify: ____)	<1
Did not vote in this race	<1
Don't remember	<1
Prefer not to answer	4

39. **IF Q38 IS CODE 1-7, ASK:**

And was your vote for (**CANDIDATE NAMED**) a vote in favor of that candidate or a vote against the other candidates? (n=1900)

Vote in favor of that candidate	80
Vote against other candidates	19
Don't know	1

40. **IF Q38 IS ANYTHING OTHER THAN CODE 8, ASK:**

Regardless of which candidate you voted for in the most recent Presidential election, did you ever consider voting for another candidate? (n=1933)

Yes	20
No	76
Unsure	4

41. And which party did you vote for in the race for U.S. House of Representatives?

Democrats	46
Republicans	46
Independent/Other	5
Don't know	3

PUBLIC HEALTH

42. You will now be asked some questions about public health. Public health means the overall health of the nation and includes efforts to focus on disease prevention, health promotion, and addressing factors which impact health.

Generally speaking, do you believe public health in the United States is getting better, getting worse, or staying about the same?

Getting better	15
Getting worse	51
Staying about the same	31
Don't know	3

43. Please indicate whether you agree or disagree with the following statement:

It is important to me that the Trump Administration dedicates time and resources to improving the health of the nation.

Strongly agree	57	→89%
Somewhat agree	33	
Somewhat disagree	5	→8%
Strongly disagree	2	
Don't know	3	

44. Thinking specifically about your state, do you believe public health in your state is better, worse, or about the same as public health nationwide?

Better in my state	26
Worse in my state	28
About the same as nationwide	40
Don't know	6

45. Prior to this survey, how familiar would you say you are with the Food and Drug Administration, also known as the FDA? By familiar, this means you know the responsibilities of the agency and some of the major programs and initiatives it undertakes.

Very familiar	23	→82%
Somewhat familiar	59	
Know the name, but not familiar	13	→16%
Not familiar at all	3	
Don't know	2	

46. As you may or may not know, the Food and Drug Administration (FDA) is an agency of the U.S. Federal Government. It is responsible for safeguarding public health by controlling and supervising food safety, pharmaceutical, and tobacco products.

Over the past three years, how much progress do you believe the Food and Drug Administration (FDA) has made helping everyday Americans live longer, healthier lives?

A lot of progress	10	→44%
Some progress	34	
Little progress	29	→50%
No progress at all	21	
Don't know	6	

47. Which of the following statements do you agree with most, even if you don't agree with either fully?

The Food and Drug Administration (FDA) has been focused on the most important public health priorities for the country.	32
The Food and Drug Administration (FDA) has been distracted and has not been focused on the most important public health priorities for the country.	49
Don't know	19

48. Please indicate whether you agree or disagree with the following statement:

Real reform of the Food and Drug Administration is needed to ensure the Agency is focused on developing policies which will help Americans live longer, healthier lives.

Strongly agree	43	→75%
Somewhat agree	31	
Somewhat disagree	10	→16%
Strongly disagree	6	
Don't know	10	

49. Please indicate whether you agree or disagree with the following statement:

Reforming the Food and Drug Administration should be a top priority for the Trump Administration and Congress.

Strongly agree	28	→62%
Somewhat agree	34	
Somewhat disagree	14	→30%
Strongly disagree	16	
Don't know	8	

PRODUCTS

Thank you for your responses to the survey so far. Now you will be asked some follow-up questions about one public health priority. You have been selected to answer questions about cigarette and tobacco/nicotine products.

50. Please indicate whether you agree or disagree with the following statement:

To reduce cigarette smoking in the United States, a new approach to tobacco control is needed because simply adding more taxes and restrictions to smokers will not be enough.

Strongly agree	32	→63%
Somewhat agree	31	
Somewhat disagree	14	→26%
Strongly disagree	12	
Unsure	11	

Please indicate how familiar you are with each of the following categories of smoke-free alternatives to cigarettes. By familiar, this means you know about the product and how it is used by consumers.

		Very	Some-what	A little	Not at all	Don't know	Total Familiar
51.	E-cigarettes / Electronic cigarettes / Vapes	26	29	28	15	2	55
52.	Heated tobacco products	12	16	18	47	6	28
53.	Oral nicotine pouches	17	24	24	32	4	41

54. Please indicate whether you agree or disagree with the following statement:

One way the United States can more quickly reduce smoking rates is to adopt policies which encourage smokers to switch to FDA-authorized smoke-free alternatives which present less potential health risks compared to smoking.

Strongly agree	15	→50%
Somewhat agree	35	
Somewhat disagree	15	→31%
Strongly disagree	16	
Don't know	19	

The Food and Drug Administration (FDA) is responsible for authorizing the manufacturing, marketing, and distribution of new nicotine-containing products, including e-cigarettes and nicotine pouches.

55. Do you approve or disapprove of the FDA’s job performance when it comes to regulating the tobacco industry and new nicotine-containing products?

Strongly approve	8	→36%
Somewhat approve	28	
Somewhat disapprove	23	→42%
Strongly disapprove	18	
Don’t know	23	

Still thinking about smoke-free alternatives to cigarettes, please indicate whether you agree or disagree with each of the following statements.

		AGREE		DISAGREE		Don't know	SUMMARY	
		Strongly	Some-what	Some-what	Strongly		Agree	Disagree
56.	It is important that American smokers have access to a wide range of less risky nicotine-containing alternatives to cigarettes such as e-cigarettes and nicotine pouches to help them either quit smoking or switch to a potentially less risky alternative.	22	39	15	11	12	62	26
57.	Less risky smoke-free alternative products should be available in a wide range of flavors to help encourage adult smokers to use these products instead of cigarettes.	16	30	18	20	15	46	38
58.	Products which have been authorized by the FDA as having the potential to be less risky than smoking should be taxed lower than cigarettes to encourage switching but still taxed high enough to discourage use by youth and non-smokers.	19	37	15	16	13	56	31
59.	When the FDA began regulating tobacco products in 2009, e-cigarettes and nicotine pouches were not on the market. In order to better protect public health, reform of the FDA is needed so the agency can regulate these products appropriately.	26	37	12	8	16	63	20

Please indicate whether you are a regular consumer, occasional consumer, former consumer, or have never consumed each of the following.

		Regular	Occasional	Former	Never	Don't know	Total Consumer
60.	Cigarettes	13	5	31	49	1	18
61.	E-cigarettes	5	5	9	79	2	10
62.	Heated tobacco products	3	3	6	85	3	6
63.	Snus	2	2	4	88	4	4
64.	Nicotine pouches	2	4	6	86	2	6

DEMOGRAPHICS

Thank you for your patience. Now some last few questions for statistical purposes.

65. What is your gender?

Female	53
Male	47
Other (Specify: _____)	<1
Prefer not to say	<1

66. Which of the following ethnic groups describes you?

Latino, Hispanic, or Mexican American	12
White or Caucasian	70
Black or African American	11
Asian American or Pacific Islander	5
Native American	1
Middle Eastern or North African	<1
A combination of these (SPECIFY: _____)	1
Something else (SPECIFY: _____)	0
Prefer not to say	1

67. How would you describe the area where you live?

Urban	22
Suburban	51
Rural	26
Don't know	1

68. Which of the following best describes your educational background?

High school degree or less	17
Some college or associate's degree	31
Technical school or vocational degree	10
Bachelor's degree	26
Post graduate degree	17
Prefer not to say	<1

69. Which of the following best describes your total household income before taxes for the year 2023?

Under \$25,000	15
\$25,000 to just under \$50,000	21
\$50,000 to just under \$75,000	18
\$75,000 to just under \$100,000	13
\$100,000 to just under \$150,000	13
\$150,000 to just under \$250,000	9
\$250,000 or more	6
Don't know	<1
Prefer not to say	5

70. How would you describe yourself politically?

Liberal	22
Moderate	37
Conservative	36
Don't know	4

71. For whom did you vote in the 2020 election for President, or did you skip that election?

Donald Trump, Republican	45
Joe Biden, Democrat	45
Jo Jorgensen, Libertarian	1
Howie Hawkins, Green	<1
Someone else	1
Did not vote	4
Not eligible to vote	1
Prefer not to say	3

72. Which of the following do you consider yourself to be? You can select as many as apply.

Straight or heterosexual	91
Lesbian	1
Gay	2
Bisexual	4
Transgender	<1
Prefer not to say	3
