

Back to Basics!

Your all-in-one interview prep guide

THANK YOU FOR CONSIDERING PHILIP MORRIS JAPAN

Hello and thank you for dropping by.

We are thrilled you're considering joining us as we are transforming for good!

We created this guide to help you put your best foot forward with Philip Morris Japan, and we hope this guide gives you a flavor of who we are and how we work.

If you have any questions, feel free to email us.

Best Regards, Talent Acquisition Team



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PHILIP MORRIS INTERNATIONAL OVERVIEW

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PMI is a global company selling products in around 180 markets and with the acquisition of *Vectura Fertin Pharma* and *Swedish Match*, currently employing **79,800** people worldwide.



OC
Operation Center
(PMI's Global HQ) in
Lausanne, Switzerland



The Cube
PMI's research and
development center
located in Neuchâtel,
Switzerland.





R&D scientists, engineers and technicians working on smoke-free products



markets where our products are sold





markets where our smoke-free products are sold (as of June 30, 2023)



39

production facilities worldwide



DELIVERING A SMOKE-FREE FUTURE



Smoke-Free

Develop, market, and sell smokefree alternatives, and switch our adult smokers to these alternatives, as quickly as possible around the world



Transition

Transition our resources from cigarettes to smoke-free alternatives



Regulation

Propose regulatory policies that encourage the replacement of cigarettes with smoke-free alternatives



Sustainability

Drive world-class sustainability programs across our entire value chain



Talent

Be the employer of choice for our global workforce and work tirelessly to attract the best talent



Transparency

Share our progress, and invite dialogue and independent verification



Growth

Provide superior returns for our shareholders







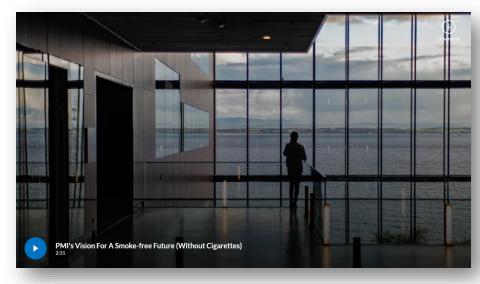


NOW WE'VE MADE THE DECISION TO GO SMOKE-FREE

"We're creating a PMI that will be remembered for replacing cigarettes with a portfolio of revolutionary products."

Discover more about our transformation -







NOW WE'VE MADE THE DECISION TO GO SMOKE-FREE

We are doing this because we should!

We understand the millions of men and women who smoke cigarettes. They are looking for less harmful, yet satisfying, alternatives to smoking. We will give them that choice.

We are building PMI's future on <u>smoke-free products</u> that—while not risk-free—are a far better choice than cigarette smoking.

Indeed, our vision—shared by all at PMI—is that these products will one day replace cigarettes.





PHILIP MORRIS JAPAN OVERVIEW

PHILIP MORRIS JAPAN OVERVIEW

PMJ is the most advanced "smoke-free market" within PMI, accelerating the vision for the



Shea Lih Goh PMJ President



Tokyo HQSanno Park Tower



offices



1,611 employees, of which 1,200 in field sales



34.1% proportion of female leadership



40
nationalities
among employees



7 IQOS stores



106 IQOS shop-in-shops

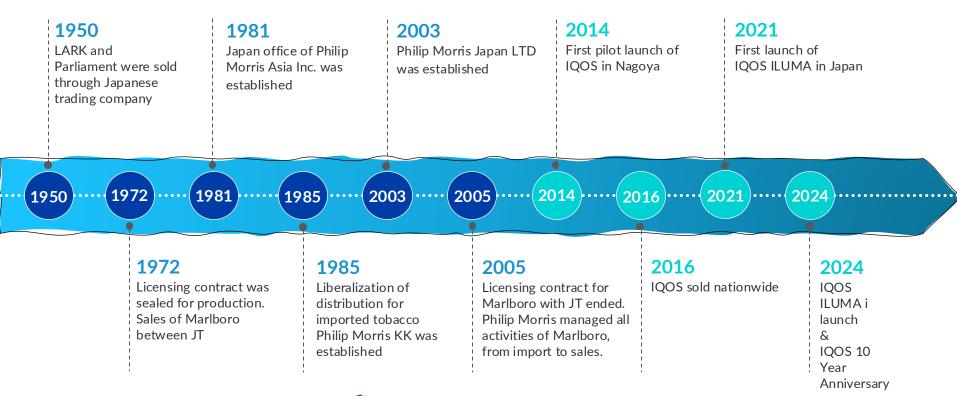


ORGANIZATION STRUCTURE

Philip Morris Japan President **PMI Commercial Functions Enabling Functions Commercial Operations Duty Free** Finance **Consumer Insights Key Accounts** Field Sales **Direct Channels** & Analytics **External Affairs Procurement Commercial Planning & Strategy Commercial Planning Operations Customer** People & Culture Service NPS & Commercial Capability Development **Commercial Enablement** Information Technology Communications Consumer Experience (Acquisition and Retention Program) **Ethics & Compliance** Strategy & Program **Digital Delivery** Law Marketing



JOURNEY & KEY MILESTONES





JAPAN: THE BEGINNING OF A NEW SMOKE-FREE ERA

In the early 2010s, Japan's decline in cigarette sales was at a much slower pace than in comparable countries. But in 2015, something changed: sales of cigarettes started declining five times faster than preceding years!*

It was also the same year that we introduced the first smoke-free products in Japan.

Several independent studies suggest the significant decline can be attributed to the uptake of heated tobacco products.

Watch our documentary to find out more →





PMI'S SMOKE-FREE PRODUCTS

HEATED TOBACCO PRODUCT

Philip Morris International (PMI) has developed and produced several **heated tobacco products (HTPs)** under its IQOS brand.

Also known as tobacco heating systems, and heatnot-burn products, PMI's HTPs were first launched nationwide in Japan in 2016, and as of June 2024, currently available in 90 markets worldwide. PMI estimates that 36.5 million adults around the world use PMI's smoke-free products.

With a strong foundation and significant expertise in life sciences, PMI announced in February 2021 its ambition to **expand into wellness and healthcare** areas and, through its *Vectura Fertin Paharma* business, aims to enhance life through the delivery of seamless health experiences.





HEATED TOBACCO PRODUCT

How does heating tobacco differ from burning tobacco?

Cigarettes burn tobacco at high temperatures, producing ash, tar, and smoke that contains high levels of harmful chemicals.

But PMI's HTPs are heating tobacco to significantly lower temperatures without burning, and therefore producing no fire, ash, nor smoke. Because the tobacco is heated and not burned, the average levels of harmful chemicals are significantly reduced compared to combustible cigarettes.

Find out more about **IQOS** →





SCIENCE

SCIENCE



Cube R&D facility immersive

Scientific updates

Effects of the device on people who switch

A PMI Science Documentary

Dr. Bruce Clark, our former VP of Regulatory and Scientific Affairs, takes you on a tour of our Smoke-Free science, products, facilities and concepts.

Discover more about PMI Science → (in Discover more about PMI Science











SUSTAINABILITY

PMI'S SUSTAINABILITY STRATEGY



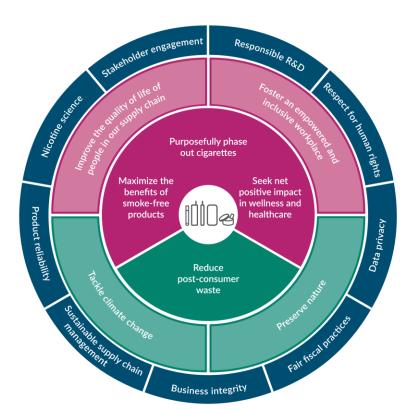




We can only achieve our purpose by embedding sustainability in every aspect of our business.

Building on our ESG framework, and to properly address the priority issues, we developed eight strategies (see on the right) targeting our most pressing areas of impact. To accompany those strategies, we established 11 goals, which form the basis of our 2025 Roadmap.

Deep dive into our approach to Sustainability → _





PMI'S SUSTAINABILITY STRATEGY







| | Strategies | Priority ESG topics | Primary SDGs | _ | | Priority ESG topics | Primary SDGs |
|-------------------|--|--|--|-----------------------|---|--|---|
| PRODUCT IMPACT | Purposefully phase out cigarettes | Product health impact | 3 coop and the change — — — — — — — — — — — — — — — — — — — | OPERATIONAL IMPACT | Foster an empowered and inclusive workplace | Diversity and inclusion; Human capital development | 4 moore 5 moore 8 moore care 10 moore \$\\ \begin{array}{c} \begin{array}{c |
| | Maximize the benefits of smoke-free products | Product health impact; Sales, marketing, and consumer communications | 3 commanding | | Improve the quality of life of people in our supply chain | Socioeconomic well-being of tobacco-farming communities | 1 ************************************ |
| | Seek net positive impact in wellness and thealthcare | Innovation in wellness and healthcare | 3 community street. 8 december community. | | Tackle climate change | Climate | 13 drive 15 tillue |
| | Reduce post- consumer waste | Materials and product eco-design; Post-consumer waste | 8 SECTION MARK AREA (COMMUNICATION AND ACTION ACTION AND ACTION ACTION AND ACTION ACTION AND ACTION ACTI | | Preserve nature | Biodiversity; Water | 6 nonemarks 15 min 15 |

PMI's 2025 Roadmap outlines our key goals and informs the route of our company's long-term plan.



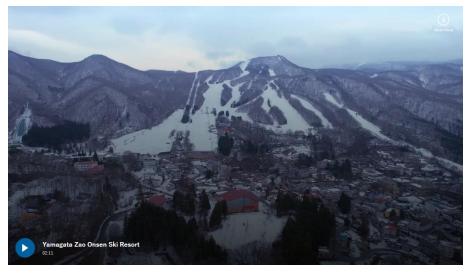
PMJ'S SUSTAINABILITY INITIATIVES

Our Smoke-Free Landmarks

In response to the revised Health Promotion Law aimed at preventing unwanted passive smoking, which went into full effect on April 1st, 2020, the establishment of spaces dedicated to heated tobacco products are spreading throughout Japan.

Efforts to realize a "smoke-free society" are also underway at major tourist attractions throughout Japan.

Watch our documentary to but more and discover more about PMI Sustainability





DIVERSITY, EQUITY, AND INCLUSION

EMPLOYEE RESOURCE GROUPS (ERG)



LGBTQ+ Community & Allies



STRIPES Global is an LGBTQ+ and Allies employee resource group that focuses on creating an environment where all members of the community feel safe and comfortable to be their true selves at work.

Race & Ethnicity



group that focuses on championing racial and cultural equity. It promotes a global workplace where everyone feels included to bring the strength of diversity to life.

EMBRACE Global is a

Women's Inspiration Network



WIN Global is a group that supports, inspires, and empowers women to advance their skills, expand their network, and discover their full potential.

Different Abilities



PMI ABLE is an employee resource group that helps employees develop a common understanding within the company of different types of disabilities, both obvious and hidden.

Parents & Caregivers



Parents@PMI is an inclusive community of enthusiastic caregivers, acting as a voice of support to all PMI parents and professionals, and leveraging our diverse experiences to support one another.

Age Diversity



advantAge aims to support employees of all ages throughout their careers by fostering a workplace that welcomes age diversity and intergenerational collaboration and understanding.





RECOGNITIONS

PHILIP MORRIS INTERNATIONAL

2015: the first multinational company in Switzerland to be certified



2023: recognized commitments to advancing gender equity.





2016 to 2024: 8 years in a row



Part of the one percent of companies that have been awarded this, reflecting our dedication to openness and honesty.





PHILIP MORRIS INTERNATIONAL

2024: No. 1, second consecutive year among top 10 U.S. companies driving the transition to a low-carbon economy. Discover more.





2019 to 2024: A-List Award recipient, committed to reducing emissions and lowering environmental risks in our SCM





PHILIP MORRIS JAPAN

2016: PMJ first PMI affiliate



2022: 2nd in large MNC category





2020 to 2024: 5 years in a row



2024: First ever, 3 markets in PMI







PMJ WAYS OF WORKING

PMI DNA VALUES & CRITICAL BEHAVIORS

Our purpose: Deliver a smoke-free future

W e Care

Self-Aware: Know ourselves, aware of the impact we have on others, we manage our emotions and behaviors so everyone can thrive

Inclusive: Intentionally seek, listen, and learn from diverse perspectives to reach the best outcome

Empathetic: Act with care, understand others, and are sensitive to their needs

W e are Better Together

Trust: Earn and maintain trust through our actions, transparency, honesty, and open communication

Collaborate: Have the discipline to set aside egos, break down silos, choose long term over short term, and come together for a shared purpose

Celebrate: Timely acknowledge successes (big and small), recognizing and valuing everyone's contributions

We are Game Changers

Embrace Challenge: Act with courage and determination to innovate and disrupt

Agile: Take initiative and thoughtful risks, experiment, adapt, and learn from mistakes

Drive for Impact: Act with energy towards driving outcomes, get things done, and achieve impact despite challenges and adversity



PEOPLE AT PHILIP MORRIS JAPAN

People with courage, creativity, and entrepreneurial spirit. Be part of this revolution and achieve a smoke-free society. **Join us on this journey!**



"Freedom to shape your future and ours - and deliver the most amazing things"



"One clear purpose
- to improve the
lives of the billion
smokers
worldwide"



"Big change needs big relationships and a place where you can belong"



"Always progressing, always learning – always making a difference"

What You Bring

Strong determination and change management in the organization and society

Innovation and a strong will to succeed

Willing to build a strong network and excellent social skills High performance standards and strong ambition

What You Gain

Strong pride in working to improve the lives of so many people.

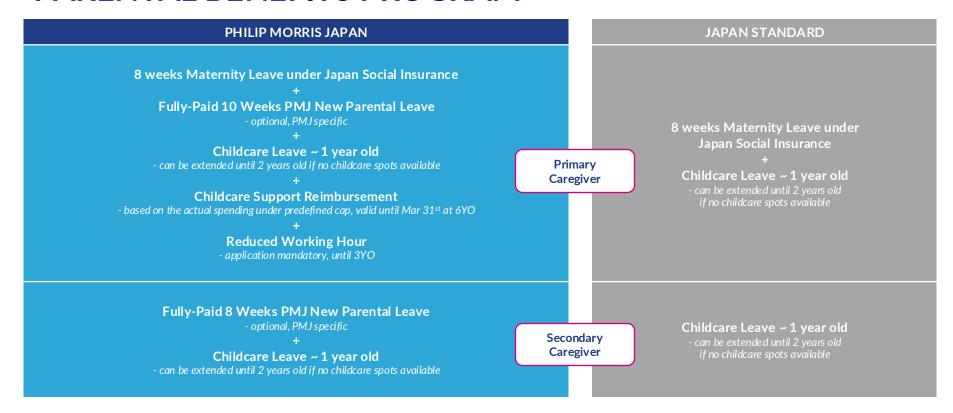
The environment and support to achieve results

A culture that embraces diversity, where everyone's opinion is respected, and you can find a lot of stimulation and satisfaction.

Opportunity to continue advancing your career in various directions



PARENTAL BENEFITS PROGRAM





SMART WORK MODEL

KEY PILLARS

Smart Work is a Hybrid model, requiring a minimum of 2 days of office work / week

PMJ office is always open to employees wanting to work close to their colleagues

"We believe in flexible work where people can decide on work location based on where they can do their best work." Tom Verbeke, Director P&C Japan

WORKING HOURS

Non-Exempt Employees

- Flex with Core Hour
 - Mon -Thu 10:00 -16:00 (1H lunch break)
 - Friday 10:00 -12:00
- Half day on Fridays is available for employees who meet the monthly working hour requirement

Exempt Employees

- Full Flex without core hour
- Half day on Fridays is available for employees who meet the monthly working hour requirement



INTERVIEW PROCESS

INTERVIEW PROCESS

This serves only as a guide, as processes can differ based on the skills requirement, seniority and complexity of the role.



ENGAGEMENT

FOLLOW US ON SOCIALS!







BEST OF LUCK!