

PHILIP MORRIS ČR

Philip Morris ČR a.s., with the registered The Board of Directors of office at Vítězná 1, Kutná Hora, Postal Code 28403, identification number: 14803534. announces that the General Meeting shareholders decided on April 25, 2014 that the Company's profit for calendar year accounting period in the amount CZK 2,249,193,421.93 and part of the retained earnings from prior in the amount of CZK 2,023,098.07, i.e. CZK 2,251,216,520.00 will be paid to the Company's shareholders as a profit share (dividend). A gross dividend of CZK 820.00 will thus apply to each ordinary share of the Company with a nominal value of CZK 1,000, in view of the total number of these shares, i.e. 2,745,386.

The Decisive Date for Exercising Dividend Rights is 18 April 2014, i.e. dividends will be paid to shareholders who held shares of the Company as at 18 April 2014.

The payment period will be from 26 May 2014 until 31 March 2015.

Shareholders will be paid dividends through Česká spořitelna, a.s., a company whose registered office is in Prague 4, Olbrachtova 1929/62, postcode: 140 00, identification number: 452 44 782, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, File 1171.

Česká spořitelna, a.s. will send a "Notification of the Payment of Proceeds from Securities" to each shareholder in the Czech Republic and abroad, to the shareholder's address specified in the extract from the Issue Register of the Company maintained by Central Securities Depository – Centrální depozitář cenných papírů, a.s. as at 18 April 2014 in the case of book-entered shares and to the shareholder's address specified in the list of the Company's shareholders as at 18 April 2014 in the case of certificated shares.

Dividends will be paid to the shareholders who are **individuals** during the payment period by bank money transfer to the shareholder's account specified in the list of the Company's shareholders. The shareholders who are individuals owning book-entered shares listed in the records of book-entered securities maintained pursuant to a special legal regulation will be paid by bank money transfer after the shareholder submits all the necessary documents and to shareholders who are individuals with a permanent residence in the territory of the Czech Republic the profit share may also be paid at all branches of Česká spořitelna, a.s. in cash subject to the presentation of a valid ID card. If a shareholder who is also a tax resident of a country other than the Czech Republic requests the application of a special withholding tax rate, this shareholder will be obliged to present, along with their valid ID card, a certificate of their tax domicile and a

declaration of the actual owner. The payment period will be from 26 May 2014 until 31 March 2015. All information regarding payment of dividends to shareholders will be provided at the branches of Česká spořitelna, a.s.

Shareholders who are **legal entities** will also be paid dividends through Česká spořitelna, a.s. in accordance with the rules defined above. Dividends will be paid to the shareholders who are legal entities by bank money transfer to the bank account of the shareholder specified in the list of the Company's shareholders. The shareholders who are legal entities owning book-entered shares listed in the records of book-entered securities maintained pursuant to a special legal regulation will be paid the profit share by bank money transfer after the shareholder submits all the necessary documents, including a certificate of tax domicile and a declaration of the actual owner if a shareholder who is a tax resident of a country other than the Czech Republic requests the application of a special withholding tax rate.

Contact persons at Česká spořitelna, a.s:

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