



## PHILIP MORRIS ČR

The Board of Directors of Philip Morris ČR a.s., with the registered office at Vítězná 1, Kutná Hora, Postal Code 284 03, identification number 14803534 announces that the General Meeting of shareholders decided on April 30, 2010 that a part of the Company's profit for the **2009** calendar year, CZK 2 141 401 080, will be paid to the Company's shareholders as dividends. A dividend of **CZK 780** will apply to each ordinary share of the Company with a nominal value of CZK 1,000.

The decisive date for exercising the right to dividends is 30 April 2010, i.e. dividends will be paid to shareholders who held shares of the Company as at 30 April 2010.

The payment period will be **from 24 May 2010 until 31 March 2011.**

**Shareholders who are natural persons** will be paid dividends through Komerční banka, a.s. which will send a "Notification of the Payment of Proceeds from Securities" to all such shareholders in the Czech Republic and abroad (except the Slovak Republic), to their address specified in the extract from issuer's securities register maintained by the Securities Centre as at 30 April 2010. Dividends will be paid during the payment period at all branches of Komerční banka, a.s. in cash or by bank transfer to the shareholder's monetary bank account subject to the presentation of a valid ID card. If a shareholder who is a tax resident of a country other than the Czech Republic requests the application of a special withholding tax rate, such shareholder will be obliged to present, along with his/her valid ID card, a certificate of his/her tax domicile and a declaration of the actual owner. Shareholders from the Slovak Republic will be sent postal orders. All information will be provided at all branches of Komerční banka, a.s.

**Shareholders who are legal persons** will also be paid dividends through Komerční banka, a.s. Dividends will be paid by bank transfer to the shareholder's account after the shareholder submits all the necessary documents, including a certificate of tax domicile and a declaration of the actual owner if a shareholder who is a tax resident of a country other than the Czech Republic requests the application of a special withholding tax rate.

Contact persons at Komerční banka, a.s.:  
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